



IMAGINING AMERICA  
artists + scholars in public life



**ACTIVATE YOUR**  
**IMAGINING**  
**AMERICA**  
**MEMBERSHIP**

A TOOLKIT TO HELP ORGANIZE YOUR  
PEOPLE, PROJECTS, AND PARTNERS



Questions? Write to us at:  
[connect@imaginingamerica.org](mailto:connect@imaginingamerica.org)



# Spread the Word

- Invite colleagues, staff, faculty, and students to sign up for the [IA listserv](#) to stay aware of IA events and activities.
- Share IA news and opportunities via existing listservs and popular communication outlets on your campus.
- Name your IA hub or chapter to increase visibility of membership opportunities and engaged scholarship in your campus community.
- Start a communication platform (newsletter, website, social media) to promote your IA hub or chapter and IA-related activities.
- Stay connected with IA to share your campus news with the national network.





# Engage with IA Resources and Benefits

- Organize staff, faculty, and students to participate in [IA events](#) such as Teaching and Learning Circles, workshops, and members-only programs like the Mail Art Project and Collaboratories.
- Attend the IA National Gathering with your 1 free registration and discounted member rates. Bring a campus contingent with you!
- Utilize [IA action research](#) and [public scholar tools](#) to support peer learning, campus change agendas, and to build community.
- Encourage students to apply for the [Publicly Active Graduate Education \(PAGE\)](#) fellowship and the undergraduate [IA/Joy of Giving Something \(JGS\)](#) fellowship.
- Bring your community and questions to Meet IA virtual events to connect with IA staff and leadership.





# Gather Your IA Community

- Share back learning from and engage in dialogue about IA events, resources, and tools with your IA hub.
- Convene campus colleagues with related interests to collaborate on engaged scholarship work on a monthly basis.
- Submit proposals to present at the [IA National Gathering](#) and attend alongside students, staff, faculty, and community groups from your region.
- Celebrate your IA accomplishments such as PAGE or JGS fellows and IA National Gathering presenters by hosting talks to feature their work.
- Expand your network and deepen your impact by connecting with other [IA member institutions](#).

